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ADIRONDACK WINERY'S PINOT NOIR WINS MEDAL AT THE INTERNATIONAL EASTERN WINE COMPETITION

LAKE GEORGE, NY (JULY 13, 2009): Adirondack Winery, Warren County's first winery, is proud to announce that it's Pinot Noir won a Silver Medal at the International Eastern Wine Competition, which was held recently in Watkins Glen, NY. Adirondack Winery is particularly proud of this award, as a Silver Medal was the highest level award any Pinot Noir received at the competition.

Adirondack Winery opened its doors on April 17, 2008 as the region's first micro-winery. Winemaker and co-owner, Michael Pardy, sources grape must from various farm vineyards to create the more than 30 wine varietals on Adirondack Winery's wine list.

Adirondack Winery's award-winning Pinot Noir is made from grape must sourced from the Lodi, California area. Mr. Pardy oaks this red wine and ages in stainless steel drums; the result is a medium bodied red wine that boasts a flavor reminiscent of buttered toast, as well as notes of black cherries and raspberries.

The wine label on Adirondack Winery's Pinot Noir (attached) features a photograph of Rockwell Falls, a beautiful natural Adirondack landmark set right between Lake Luzerne and Hadley. All of Adirondack Winery's wine labels feature photographs of landscapes and landmarks in the local region.

The owners, Michael & Sasha Pardy are available for interviews upon request by calling 518-668-WINE or emailing at <u>ILoveWine@AdirondackWinery.com</u>. To view more details on Adirondack Winery's Pinot Noir, <u>click here</u>. Images of the winery are available here: <u>http://www.adirondackwinery.com/Adirondack-Winery-Media-Room-Public-Relations.htm</u>

About the International Eastern Wine Competition



One of the oldest and largest competitions in the United States, this event is held each May in the Finger Lakes region of New York, topping over 2,200 entries in recent years with wines from 16 countries and 34 states. The IEWC has earned a well-justified reputation for the quality of its organization, judgments and awards. Wines in any given flight may be entered from around the world. Judges are wine-knowledgeable professionals, media specialists, and winemakers who represent major east coast markets from Miami to Toronto. Bronze medals require a unanimous panel vote for bronze, so any winning medals in the IEWC are worthy of merit.

